

AMELIA SMITH

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Allen, TX 75013

Preferences:

-Remote or local

PROFILE

I am passionate about building and optimizing great user experiences because I believe design is instrumental in helping businesses become successful with customers. I can do UX/UI design, code, data analytics, and can help with digital marketing strategies.

SKILLS

User-centered design, Responsive design, SEO, Google Analytics, Version Control, Front-end web development, mobile development, Adobe Creative Suite, design tools, TDD methodology, Content management systems, user experience research, digital advertising, analytics, AWS Codedeploy, AWS CodePipeline

EXPERIENCE

Website Product Manager, Armor Defense; Dallas, TX – 2018-Present

I am the Product Manager for the Armor website and am responsible for the digital web strategy, design and development of our digital presence in collaboration with the marketing team. Implemented conversational marketing techniques for Armor (Drift), which with the website redesign I led has resulted in decreased bounce rates, increased time on page, and increased inbounds 10% quarter over quarter. **Tech stack:** Javascript, PHP, HTML, CSS, Materialize, Bootstrap, JQuery, Vue, Sketch, Invision, Zeplin, Adobe XD, Axure, AWS CodeDeploy, AWS CodePipeline, Google Analytics, Figma

Front-end Web Developer/Product Designer, Polygraph Media– 2017-2018

I was a front-end developer for the company's internal platform and new SaaS product. The product was a platform for serving multi-location Facebook ads, through which I gained social advertising experience. I also led web strategy and product design for the company. I created assets, decks, and mockups/wireframes for the company for use in marketing and sales collateral. **Tech stack:** Knockout.js, C#, AzureDB, HTML, CSS, Materialize, Bootstrap, JQuery, Sketch, Invision, Zeplin, Adobe Creative Suite

Front-end Developer/UI Designer, Sandbox Commerce — 2016-2107

Worked on the SandBox Commerce mobile commerce platform, through which I gained mobile application front-end development experience. We also switched out Angular for React and started using React Native on the applications. I designed work in the form of assets, decks, and mockups/wireframes for the company. I lead new designs for future feature implementations. **Tech stack:** Angular, Express, MongoDB, Node.js, HTML, CSS, Materialize, React, React-Native, Bootstrap, JQuery, NPM, Sketch, Invision, Adobe Creative Suite

Junior Web Developer, The New Office; Austin, TX — 2015-2016

Worked on website customizations for clients using Netsuite and Netsuite Commerce Advanced. Primarily focused on front-end development on e-commerce applications for clients. **Tech stack:** Backbone.js, HTML, CSS, and Bootstrap, Netsuite APIs

EDUCATION

University of Washington, Seattle — Bachelor of Arts, Psychology, 2009

Makersquare (now Hack Reactor), Austin, TX Full-Stack Immersive Web Development Boot Camp, April - June 2014

REFERENCES

Upon Request